

Stéphane Goupil Now at the Helm of Fordia

The Fordia Powered by Epiroc team is proud to welcome its new Managing Director to its head office in Canada.

Dollard-des-Ormeaux, QC, Canada, February 1, 2020 – Fordia, Epiroc’s brand dedicated to exploration tooling, announces the arrival of Stéphane Goupil in the position of Managing Director of Fordia and Vice President of Exploration for Epiroc.



“It is with a lot of enthusiasm that I return to my old loves, in the strategic sector of mineral exploration,” said Stéphane Goupil, *“and I am more than a little proud to say that the combined efforts of Fordia and Epiroc will continue to make a positive impact on this industry”.*

Following his recent appointment, Stéphane has managed the challenges of an international relocation in the middle of a pandemic, but is now happy to be in Montreal, Canada.

Goran Popovski, President of the Tools & Attachments division also highlights Stéphane’s specific expertise: *“Stéphane’s experience with our customers, products and applications in combination with a thorough knowledge of the exploration industry, make him a very well suited candidate for this new challenge. I am confident Stéphane will continue to develop the exploration market with the customer in focus.”*

Stéphane has broad experience in the industry. After having started his career in forestry services, he worked for several years in the exploration sector. He joined Atlas Copco/Epiroc in 2008 as an Application Specialist within Exploration, and later became Product Line Manager, Core Drilling. In 2013, Stéphane was promoted to Managing Director for Epiroc in the Democratic Republic of Congo, a position he has held until now.

Stéphane Goupil’s official start date is February 1, 2021.

Fordia Powered by Epiroc provides high-quality drilling solutions that include diamond tools, drilling equipment, accessories and services. These solutions are designed to increase productivity, lower costs and make life easier for the drilling community. The brand is part of the *Tools & Attachments* division of Epiroc.

Epiroc is a leading productivity partner for the mining, construction and natural resources industries. With cutting-edge technology, Epiroc develops and produces innovative drill rigs, rock excavation and construction equipment, and provides world-class service and consumables. The company was founded in Stockholm, Sweden, and has passionate people supporting and collaborating with customers in more than 150 countries. To learn more, visit www.epiroc.com.

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